

### Media Handbook **BRICS SUMMIT**

6-7 July 2025



### Summary Media Handbook



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### BRICS Brasil 2025 About BRICS



BRICS is a forum formed by **11 member countries** (Brazil, Russia, India, China, South Africa, Saudi Arabia, Egypt, United Arab Emirates, Ethiopia, Indonesia, and Iran) plus **10 partner countries** (Belarus, Bolivia, Cuba, Kazakhstan, Malaysia, Nigeria, Thailand, Uganda, Uzbekistan, and Vietnam).

The BRICS partnership is based on three pillars of cooperation:

- Political and security pillar
- Economic and financial pillar
- Social pillar

Throughout Brazil's presidency in 2025, more than 200 BRICS meetings were held, both online and in person.

There are approximately 200 intra-BRICS cooperation mechanisms, covering areas such as agriculture; trade; environment; energy; communications; tourism; science, technology and innovation; education; health; and entrepreneurship.

The Brazilian presidency of BRICS has established six priorities:

- Global Health Cooperation
- Trade, Investment, and Finance
- Climate Change
- Artificial Intelligence Governance
- Multilateral Peace and Security Architecture
- Institutional Development

### BRICS Brasil 2025 About BRICS



The group has held Summit meetings since 2009. In 2025, BRICS will hold its 17<sup>th</sup> high-level meeting.

The main points approved during the ministerial meetings of each working group or related mechanisms are expected to form the BRICS Leaders' Declaration, adopted by the Heads of State and/or Government at the Summit.

All documents approved by the member countries during Brazil's BRICS presidency can be accessed at: <a href="https://brics.br">https://brics.br</a>

With its 11 full members, BRICS represents 39% of global GDP\*, 23% of global trade, 24% of foreign direct investment (FDI), 43% of global oil production, and 49% of the world's population.

The BRICS Summit 2025 will take place on **July 6-7** at the Museum of Modern Art in **Rio de Janeiro**, known as MAM Rio.

### BRICS Brasil 2025 Priorities



### Strengthening Global South Cooperation for a More Inclusive and Sustainable Governance

### BRICS: Promoting Multilateralism and a Multipolar, Inclusive, and Sustainable Future

BRICS Brazil sought to strengthen the group as a platform for promoting multilateralism and a more representative, inclusive, and sustainable multipolar world. Representing about half of the global population and 40% of global GDP, BRICS countries encompass a broad range of positions on various issues and play a key role in building bridges among nations and continents and in advancing a fairer and more inclusive global order that benefits the Global South.

### **Global Health: Solidarity and Cooperation**

One of the highest priorities for BRICS Brazil was the joint fight against diseases linked to poverty and inequality. By encouraging local research and production of medicines and vaccines, by expanding the BRICS Tuberculosis Research Network, and by integrating artificial intelligence into health services, the group enhanced health cooperation in order to ensure universal and equitable access to public health systems.

### Trade, Investment, and Finance for Development

BRICS Brazil promoted initiatives to facilitate economic cooperation among members, especially by boosting trade, investment, and financial flows between them. Efforts continued towards the reform of international financial institutions such as the IMF and the World Bank, as well as the World Trade Organization, to grant developing countries greater voice and decision-making power. Within the BRICS Partnership on the New Industrial Revolution (PartNIR), emphasis was placed on initiatives for industrial digitalization and modernization. In agriculture, members launched the BRICS Partnership for the Restoration of Degraded Lands, aiming to increase cross-investments in this area, which is not only crucial for food and energy security but also supports climate change mitigation and adaptation efforts.

### **Ambitious Climate Leadership**

BRICS Brazil prioritized the discussion of a Climate Leadership Agenda, presenting concrete solutions to raise global climate ambition, with a focus on developing innovative mechanisms for climate finance. The initiative also includes the development of intellectual property tools to facilitate technological cooperation in the economic transition, the creation of a Trade and Climate Lab, and the definition of common principles for carbon accounting, driving effective and fair actions to limit global warming to 1.5°C.

### **Global Governance of Artificial Intelligence**

BRICS Brazil spearheaded discussions on Global Artificial Intelligence (AI) Governance that takes into account the perspectives and aspirations of developing countries. BRICS brought an innovative approach to the global debate — which has focused on areas like ethics and privacy - by highlighting economic and development dimensions, such as technology access, fair competition, data governance, and digital sovereignty. BRICS' goal is to ensure that the benefits of the technological revolution are widely shared and contribute to reducing inequalities.

### **Multilateral Reform to Ensure Peace and Security**

Recognizing the ongoing challenges of the international order, BRICS reaffirmed its support for multilateralism and the reform of the United Nations, including its Security Council, with the aim of making it more representative, effective, and efficient. BRICS Brazil highlighted the importance of preventive diplomacy, peaceful conflict resolution, and the promotion of international stability, advocating for the strengthening of multilateral institutions to address global conflicts, respond swiftly to humanitarian crises, and promote lasting peace. The group also advanced discussions on cybersecurity and the fight against international terrorism.

### **People-to-People: Bringing People Together**

BRICS Brazil promoted civil society participation and strengthened the group's social pillar, known as "People-to-People" (P2P). A landmark of this effort was the participation of non-governmental organizations in the BRICS Sherpas' meeting held in April in Rio de Janeiro. By bringing populations closer to BRICS decision-making processes, the group aims to amplify the positive impact of cooperation projects on people's daily lives.

### BRICS Institutional Development: Adapting Structures to Integrate New Members

BRICS Brazil led discussions on BRICS institutional development to adapt the bloc's procedural rules in light of its recent expansion from 5 to 11 members and the creation of the partner country category, which currently includes 10 nations. Efforts focused on fully integrating new members into the BRICS workflow and regulatory framework, as well as defining modalities for engaging with partner countries.

### **BRICS SUMMIT**





A group of four main venues will compose the **BRICs Summit Complex**, where activities will take place.

- 1) Vivo Rio Media Center
- 2) MAM Museum of Modern Art Summit
- 3) Marina da Glória House of Delegations
- 4) FGV Headquarters Media Accreditation Center



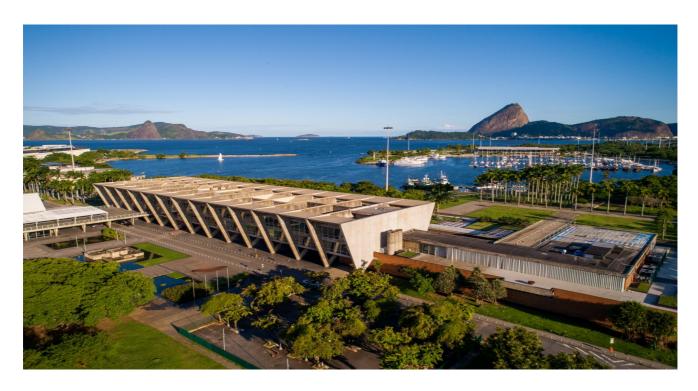
### MAM Museum of Modern Art



MAM Rio has a privileged location overlooking Guanabara Bay, next to Santos Dumont airport and just a few minutes' walk from the city's historic center. From the museum you can see Sugarloaf Mountain, Corcovado and the Church of Nossa Senhora da Glória do Outeiro, a monument of colonial architecture. The gardens were originally designed by award-winning landscaper and artist Roberto Burle Marx. The complex was listed by UNESCO in 2012 as part of the Carioca Landscape. The building and its surroundings offer a space for conviviality and experimentation that encourages processes of exchange, circulation, experiences and culture.

MAM Rio is responsible for an extensive collection of modern and contemporary art, some of the most important in Latin America, with a focus on Brazilian art and photography. It currently houses three visual arts collections, totaling 17,000 pieces.

For press information about MAM, please contact monica@monicavillela.com.br.



### General Information About Brazil & Rio de Janeiro



#### **Weather and Time Zone**

Brazil is a tropical country. The average high temperature in July in Rio de Janeiro is 25°C, while the average low is 19°C. The local time in Rio de Janeiro is GMT-3.



#### **Health Advice and Vaccination**

There is no mandatory requirement for proof of vaccination to enter the country. Vaccination or COVID-19 tests are no longer required. The Brazilian Ministry of Health recommends that international travelers update their vaccination status before arriving in Brazil, following the guidelines of the vaccination schedule in their country of origin (particularly concerning vaccines for yellow fever, polio, measles, rubella, diphtheria, and tetanus). The use of insect repellent is advised to prevent mosquito bites and the transmission of dengue, Zika, and other vector-borne diseases.

#### **Voltage and Power Sockets**

The electricity voltage in Rio de Janeiro is 120V. Many Brazilian hotels provide sockets for both 120V and 220V, and portable voltage transformers are easily available at electrical supply stores. The sockets in Brazil are type N, featuring a standard 3-pin design. For safety, the sockets are recessed, ensuring that connection and power only occur when the plugs are fully inserted, preventing accidental contact with live parts.



### Entering Brazil Visa-Related Information



Depending on their nationality, some journalists may need a specific visa to enter Brazil. Foreign press professionals are advised to check the visa requirements directly with Brazilian embassies and consulates in their respective countries. Contact details of Brazilian diplomatic missions and visa requirements can be found by accessing the following webpages:

- Brazilian Diplomatic Representations at <a href="https://www.gov.br/mre/pt-br/assuntos/Embaixadas-Consulados-Missoes/do-brasil-no-exterior">https://www.gov.br/mre/pt-br/assuntos/Embaixadas-Consulados-Missoes/do-brasil-no-exterior</a>.
- Additional information can be found in the document "Entry Visas to Brazil": Entry Visa Information at <a href="https://www.gov.br/mre/pt-br/assuntos/portal-consular/QGRVsimplesing12JAN24.pdf">https://www.gov.br/mre/pt-br/assuntos/portal-consular/QGRVsimplesing12JAN24.pdf</a>.

# Entering Brazil Temporary Admission of Press Equipment



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The Brazilian Federal Revenue Secretariat regulates the procedure for the temporary admission of press equipment into the country.

- For equipment belonging to private press professionals (arriving in Brazil on commercial flights), the declaration must be made individually using the e-DBV electronic form, which can be completed prior to arrival in Brazil. The form is accessible at e-DBV Form: <a href="https://www.edbv.receita.fazenda.gov.br/edbv-viajante/pages/selecionarAcao/selecionarAcao.jsf">https://www.edbv.receita.fazenda.gov.br/edbv-viajante/pages/selecionarAcao/selecionarAcao.jsf</a>.
- 2. Equipment belonging to the official press and to private press professionals arriving in Brazil on official flights must be declared on a printed form that will be checked upon arrival by Brazilian Customs. Each delegation should submit a single form listing all goods to be temporarily admitted. Additionally, delegations must send a copy of the form to arrivals@brics.br; security@brics.br and to their respective Liaison Officer. The form is available at the following link:
- **Temporary Admission Form** (PT/EN): <a href="https://www.gov.br/mre/pt-br/assuntos/cerimonial/declaracao-de-admissao-temporaria-de-bens-de-dignitarios-2.pdf">https://www.gov.br/mre/pt-br/assuntos/cerimonial/declaracao-de-admissao-temporaria-de-bens-de-dignitarios-2.pdf</a>
- Further information can be found on the website 'Brazilian Federal Revenue Secretariat': <a href="https://www.gov.br/receitafederal/pt-br/assuntos/aduana-e-comercio-exterior/viagens-internacionais/guia-do-viajante/travellers-guide.">https://www.gov.br/receitafederal/pt-br/assuntos/aduana-e-comercio-exterior/viagens-internacionais/guia-do-viajante/travellers-guide.</a>

# Accreditation Collection of Media Badges



The accreditation system for coverage of the BRICS SUMMIT is closed since **22 June 2025**. More information is available at <a href="https://www.gov.br/planalto/pt-br/credenciamento-de-imprensa/cobertura-de-viagens/accreditation-for-the-rio-de-janeiro-brics-summit">https://www.gov.br/planalto/pt-br/credenciamento-de-imprensa/cobertura-de-viagens/accreditation-for-the-rio-de-janeiro-brics-summit</a>.

The BRICS Summit media badges can be collected between **4-7 July**, at the Accreditation Center (see next page for more information).

### **Opening Hours**

- Friday, 4 July and Saturday, 5 July: from 10h00 BRT to 17h00 BRT
- Sunday, 6 July: from 06h00 BRT to 17h00 BRT
- Monday, 7 July: from 06h00 BRT to 12h00 BRT

#### **Accreditation Center**

Location: Fundação Getúlio Vargas (FGV) Praia de Botafogo, 190 – Botafogo Rio de Janeiro/RJ





# Accreditation Collection of Media Badges



- Due to security considerations and space constraints at the International Media Center (Vivo Rio), the number of press badges issued will be limited. The aim is to accommodate the widest possible range of media outlets within the venue's capacity.
- Permanent press badges from the Presidency of the Republic or the Ministry of Foreign Affairs will not be accepted.
- Please note that submitting an accreditation request does not guarantee approval of a press badge.
- Media personnel must present a photo ID (passport, ID card, or driver's license) to collect their badges. Badges can also be collected by a representative of the outlet, provided they carry an authorization letter, a photo ID, and a list of the accredited media personnel from the outlet.
- Official media badges will be handed out by Liaison Officers, along with the delegation's badges.
- Media representatives who collect their badges during the event days may face delays and might not reach the Media Center at their desired time.

### Media Center The Venue



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#### Location

#### **Vivo Rio Concert Hall**

Av. Infante Dom Henrique, 85 Parque do Flamengo Rio de Janeiro/RJ



### **Operational Period**

- Saturday, 5 July 2025 from 14h00 BRT to 20h00 BRT
- Sunday, 6 July 2025 from 7h00 BRT to 23h00 BRT
- Monday, 7 July 2025 from 7h00 BRT to 20h00 BRT

#### **Access**

Access to the Media Center is restricted to accredited media personnel.

- All accreditated media personnel can access the media center on foot through Passarela Paulo Bittencourt, located at Praça Quatro de Julho, Centro, Rio de Janeiro (<a href="https://maps.app.goo.gl/NPtwDBKqBxkd33SR7">https://maps.app.goo.gl/NPtwDBKqBxkd33SR7</a>).
- Media representatives and their equipment will be subject to security screening prior to entering the Media Center.
- There will not be any shuttle service provided for commercial media personnel to access the media center.
- Access to the Media Center may be interrupted during the passage of authorities.

<sup>\*</sup> Certain functions of the Media Center may be limited or unavailable on 5 July.

# Media Center Major Facilities



- Workstations will be available to accredited media personnel at the Media Center. These workstations are allocated on a first-come, first-served basis, most of them equipped with LAN ports.
- Printers
- High-speed Wi-Fi
- Media booths (approximately 15.5 m² in size), limited in number and allocated on a first-come, first-served basis.
   Media outlets interested in booking a booth are kindly requested to contact registration.press@brics.br.
- One media briefing room, with capacities of 40 people, is available exclusively for booking by official delegations.
- Indoor and outdoor live stand-up positions, available on a first-come, first-served basis, equipped with power outlets and LAN ports
- Live streaming of selected segments of the summit
- Media lounges
- Help desk
- Medical room
- Food and beverage counters

## Media Center Media Guidelines



- Accredited media will have access only to the Media Center. Please note that on-site registration will not be available. Accredited official media and delegates will also have access to the Media Center.
- Media representatives are required to keep their badges visible at all times during the event. Entry or remaining in the venue without a badge will not be permitted.
- Access to the Museum of Modern Art (MAM Rio), the main Summit venue, will be restricted to select members of the media. Official programs such as arrivals and departures will be covered exclusively by official media. Opening speeches and specific press conferences will be covered by a designated media pool.
- EBC (the Host Broadcaster) will provide a video feed of select portions of the Summit to accredited media via national satellite, with parameters to be released 7 days prior to the event, as well as through internet protocols (SRT and RTMP). For more information please check https://distribuicao.ebc.com.br/.
- For technical queries related to the video feed, please contact EBC (the Host Broadcaster) at brics2025@ebc.com.br.
- An official photo stream with high-resolution images will be made available via a website that will be announced in due course.
- Food and beverages will be available for the accredited Media during the operational period of the Media Center. Due to space limitations, food counters and workstations will share the same area.



For any queries, please write to registration.press@brics.br

https://brics.br/en

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