

# Declaration of the Cerrado



# Ministerial Declaration

[Acknowledging that the] BRICS countries have immense potential in the tourism sector and offer promising possibilities for tourism growth – further enhanced by the expansion in 2024, which provided new opportunities for collaboration and for boosting intra-BRICS travel –, we the BRICS Tourism Ministers and High Authorities, welcome the results of the Tourism Working Group.

The report on Regional Tourism delves into the potential and development of regional tourism within BRICS members, focusing on six key areas: infrastructure, diversification of tourism offerings, professional qualification, public-private cooperation, financing and incentives, and tourism promotion. It highlights tourism as a strategic opportunity in BRICS economic and social development and aims to enable a broader understanding of tourism in each country, focusing on sharing best practices to boost regional tourism within BRICS. The report also underscores the role of cooperation among BRICS members as essential to overcoming challenges and positioning tourism as a central pillar of sustainable and inclusive growth. Recommendations include enhancing air connectivity, and creating joint marketing campaigns. The report concludes that the coming years are critical for deepening intra-BRICS tourism integration, as cooperation among BRICS members is essential for leveraging tourism as a driver of sustainable and inclusive economic development.

The report on Sustainable, Resilient, and Regenerative Tourism explores sustainable, resilient, and regenerative tourism advancement across BRICS nations, focusing on key themes such as policy frameworks, crisis resilience, community engagement, and alignment with the Sustainable Development Goals (SDGs). It positions tourism as a vital force for economic, social, and environmental progress within BRICS, offering a comparative analysis of national strategies to identify best practices and shared challenges. The study emphasizes the importance of knowledge exchange and collaborative solutions to strengthen the sector's capacity to adapt to global challenges, including climate change and economic turbulence. Key recommendations include establishing a BRICS-wide platform for monitoring and sharing best practices, enhancing resilience of the sector, and promoting just transitions in tourism planning. The report concludes that deepening cooperation among BRICS members is crucial to transforming tourism into a regenerative and inclusive development

driver, ensuring long-term sustainability and resilience in the face of future challenges.

The report on Strategies for Digital Nomads explores strategies to position BRICS countries as premier destinations for digital nomad tourists (DNTs), analyzing four dimensions: destination mapping, visa policies, infrastructure and services, and promotional efforts. It highlights how digital nomadism represents a transformative opportunity for BRICS economies, blending remote work with tourism to stimulate local development and cultural exchange. The study identifies progress and gaps in catering to this mobile workforce by examining initiatives across member states. Key findings reveal that some BRICS nations have pioneered targeted policies (e.g., income-based visa requirements and coworking hubs). At the same time, other BRICS countries would benefit from targeted investments in connectivity and streamlined visa processes to enhance their competitiveness. The report emphasizes that seamless connectivity, safety, and leisure offerings are key to attracting DNTs. The report concludes that coordinated action in the coming years will be vital to harnessing digital nomad tourism as a catalyst for inclusive and resilient economic growth across BRICS nations.

We extend our gratitude to the Brazilian Presidency for its leadership in coordinating the efforts of the BRICS Tourism Working Group and commend the valuable cooperation of all members, whose technical contributions were instrumental to the Group's success.

Agreed in Brasília, Brazil, May 12th, 2025.

BRICS Tourism Ministerial Meeting